

LVMH 2006 Q3 and 9 Months Revenue

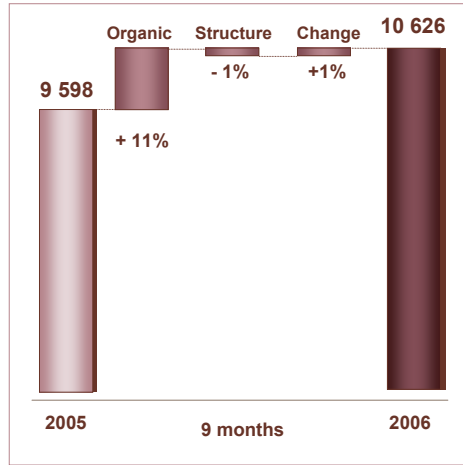
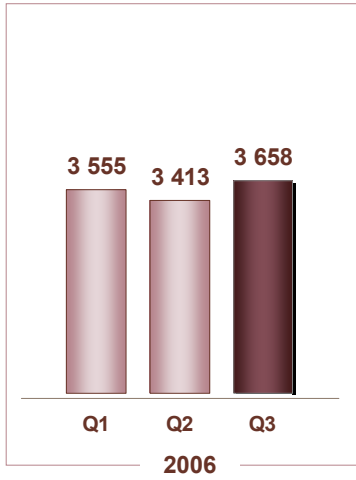
October 17, 2006

Q3 2006 revenue highlights

- Double-digit organic revenue growth
- Excellent performance in Asia and Europe and continued robust growth in the US
- Continued double-digit organic revenue growth for Louis Vuitton
- Strong momentum at Fendi, Sephora and Watches & Jewelry

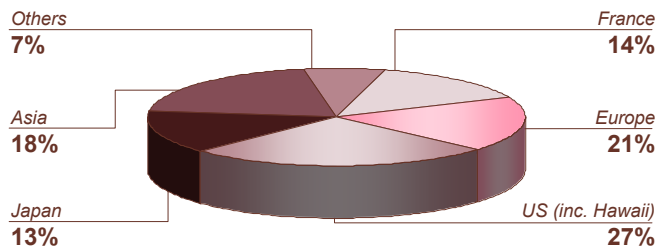
Q3 and 9 months 2006 revenue

in millions of Euros



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9 months 2006 revenue by region in Euros



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9 months 2006 revenue growth in mainland US in Dollars

	9 months 2006
Wines & Spirits	+6%
Fashion & Leather Goods	+8%
Perfumes & Cosmetics	+13%
Watches & Jewelry	+27%
Selective Retailing	+14%
Total LVMH Group	+11%

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9 months 2006 revenue growth in Japan in Yen

	9 months 2006
Wines & Spirits	+19%
Fashion & Leather Goods	+2%
Perfumes & Cosmetics	+4%
Watches & Jewelry	+20%
Selective Retailing	+9%
Total LVMH Group	+5%

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9 months 2006 revenue growth in Asia (exc. Japan) in Euros

	9 months 2006
Wines & Spirits	+24%
Fashion & Leather Goods	+20%
Perfumes & Cosmetics	+24%
Watches & Jewelry	+18%
Selective Retailing	+8%
Total LVMH Group	+17%

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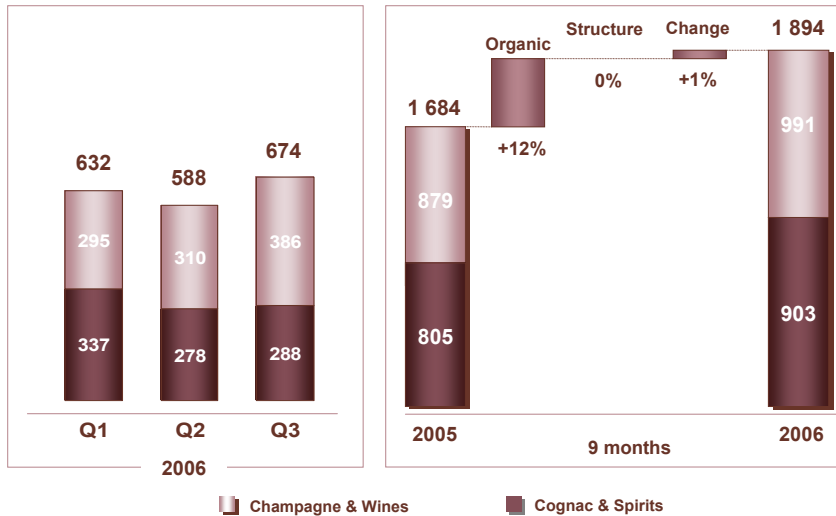
9 months 2006 revenue growth in Europe in Euros

	9 months 2006
Wines & Spirits	+11%
Fashion & Leather Goods	+19%
Perfumes & Cosmetics	+12%
Watches & Jewelry	+19%
Selective Retailing	+4%
Total LVMH Group	+12%

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Wines & Spirits 9 months 2006 revenue

in millions of Euros



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Wines & Spirits 9 months 2006 highlights

■ Champagne

- Champagne volumes up 8 % over 9 months
- Strong advance of all brands in Japan
- Veuve Clicquot performing well in Europe and the US

■ Wines

- Continued double-digit growth for Wine Estates

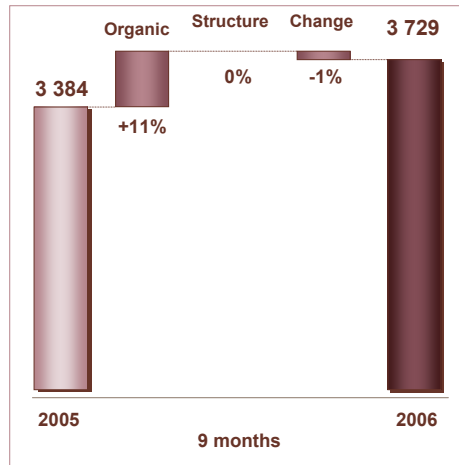
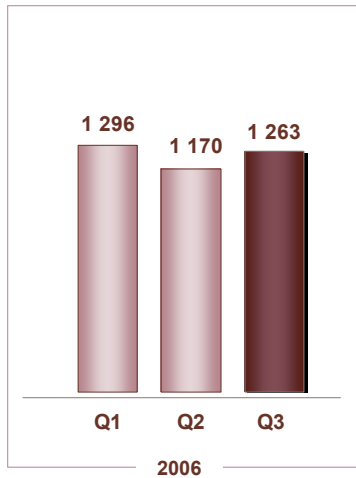
■ Cognac

- Hennessy volumes up 9 % over 9 months
- Excellent performance in Asia, especially China
- New Hennessy advertising campaign deployed in the US
- XO and VSOP categories continue to record best performances

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Fashion & Leather Goods 9 months 2006 revenue

in millions of Euros



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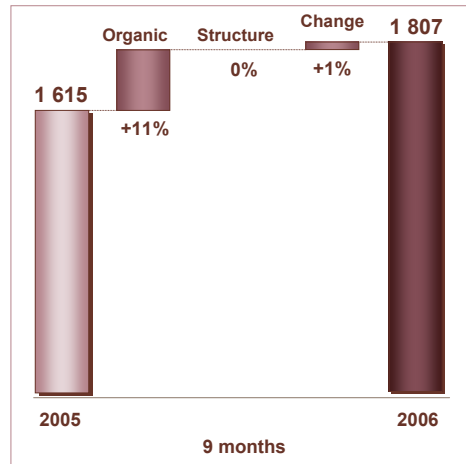
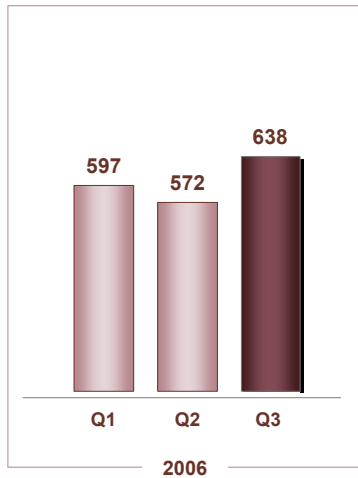
Fashion & Leather Goods 9 months 2006 highlights

- Louis Vuitton: double-digit organic revenue growth continues
 - Continued strong momentum in Europe, US and Asia
 - Major store openings in Q3: Budapest, Geneva, Dubai, Macao...
 - Innovation continues; new *Monogram Mini Lin* line, new *Lockit* model, iconic bags developed
- Continued strong advance of Fendi
 - Continued success of *Spy* and *BFendi* lines
 - Strong progress of RTW and shoes
- Good performance at other brands
 - Loewe: continued success of *Amazona* handbag line
 - Berluti: launch of "la D mesure" collection
 - Marc Jacobs: success of accessories at Collection and Marc by Marc

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Perfumes & Cosmetics 9 months 2006 revenue

in millions of Euros



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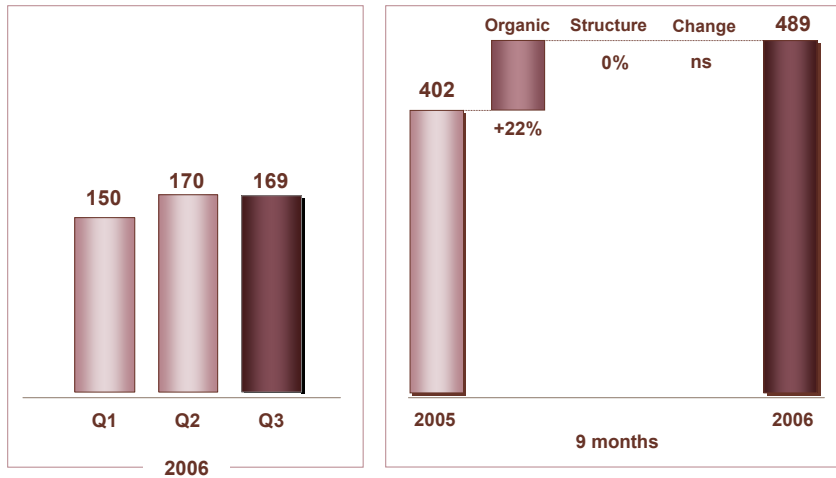
Perfumes & Cosmetics 9 months 2006 highlights

- Parfums Christian Dior - strong momentum continues
 - Excellent performance in Asia, Europe and the US
 - Continued robust growth of flagship women's perfume lines
 - Successful launch of new *Rouge Dior* lipstick
 - Skincare strongly fueled by anti-aging *Capture* line
- Good progress of Guerlain
 - Strong growth in Asia and Europe
 - Successful launch of women's perfume *Insolence*
 - New *Orchidée Impériale* skincare line performing well
- Double-digit revenue growth at BeneFit once again

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Watches & Jewelry 9 months 2006 revenue

in millions of Euros



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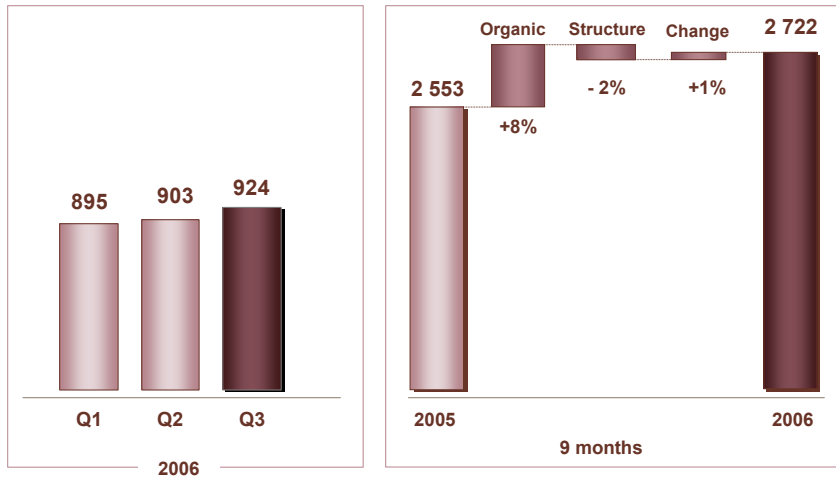
Watches & Jewelry 9 months 2006 highlights

- Further strong revenue growth at TAG Heuer
 - Excellent performance in the US, Europe and Asia
 - Strong momentum of *Carrera*, *Aquaracer* lines and *F1* Diamonds
- Excellent reception to Zenith's new *Defy* sport line
- Montres Dior's *Christal* line drives growth
- Opening in Hong Kong of Chaumet largest boutique worldwide
- Launch of De Beers new collection *Secrets of the Rose* and opening in Taipei

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Selective Retailing 9 months 2006 revenue

in millions of Euros



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Selective Retailing 9 months 2006 highlights

- **DFS** benefiting from continuing expansion of Asian clientele
 - Agreement to start building new DFS Galleria in Macao
- Excellent performance of **Sephora** in Europe
- Continued double-digit comparable store revenue growth at **Sephora US**
 - Continued success of sephora.com
- Eight Sephora stores in China at end of September

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9 months 2006 revenue conclusion

- Continued double-digit organic revenue growth
- All business groups remain strong contributors
- Focus on star brands, innovative and quality products and improving profitability

**Confirm objective of very significant increase
in 2006 results**