

LVMH
MOËT HENNESSY • LOUIS VUITTON

LVMH
2005 Q3 and 9 Months Revenue
(under IFRS)

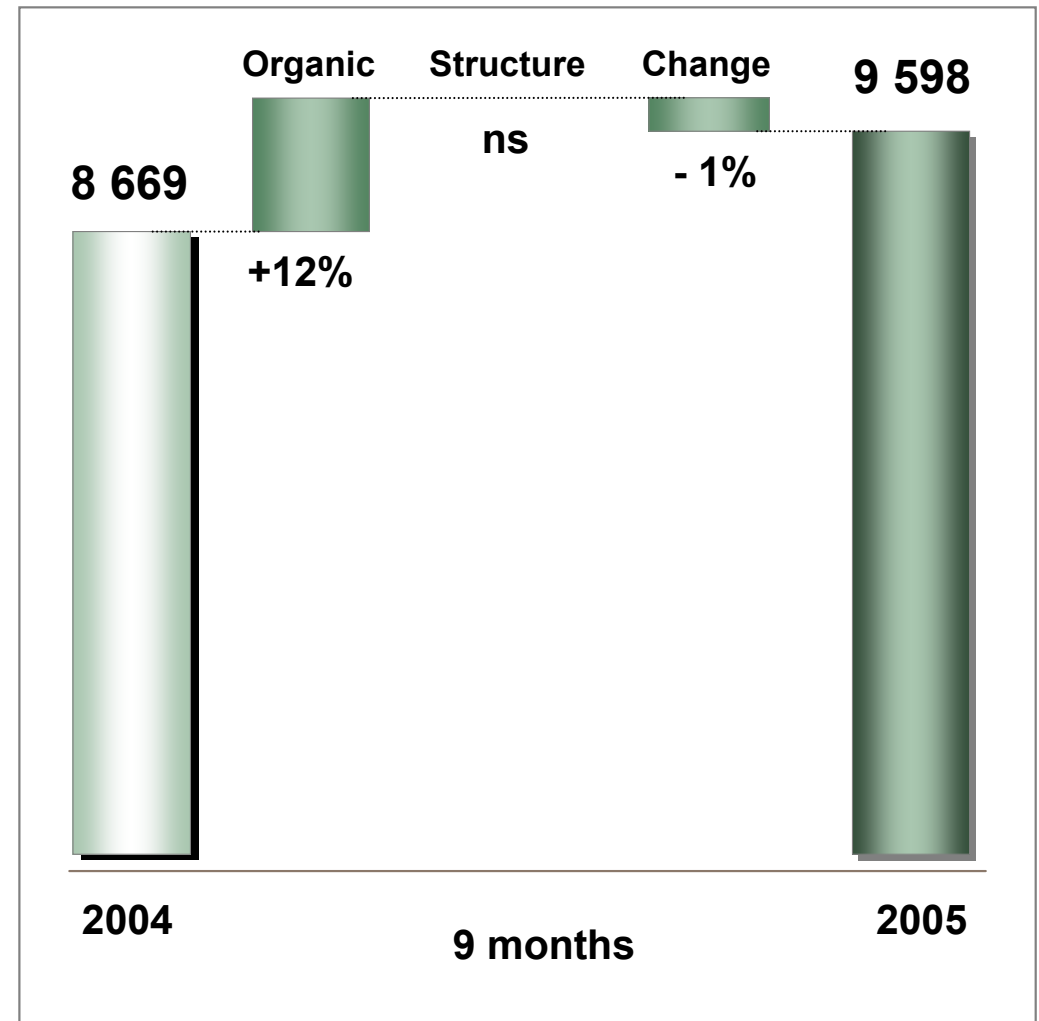
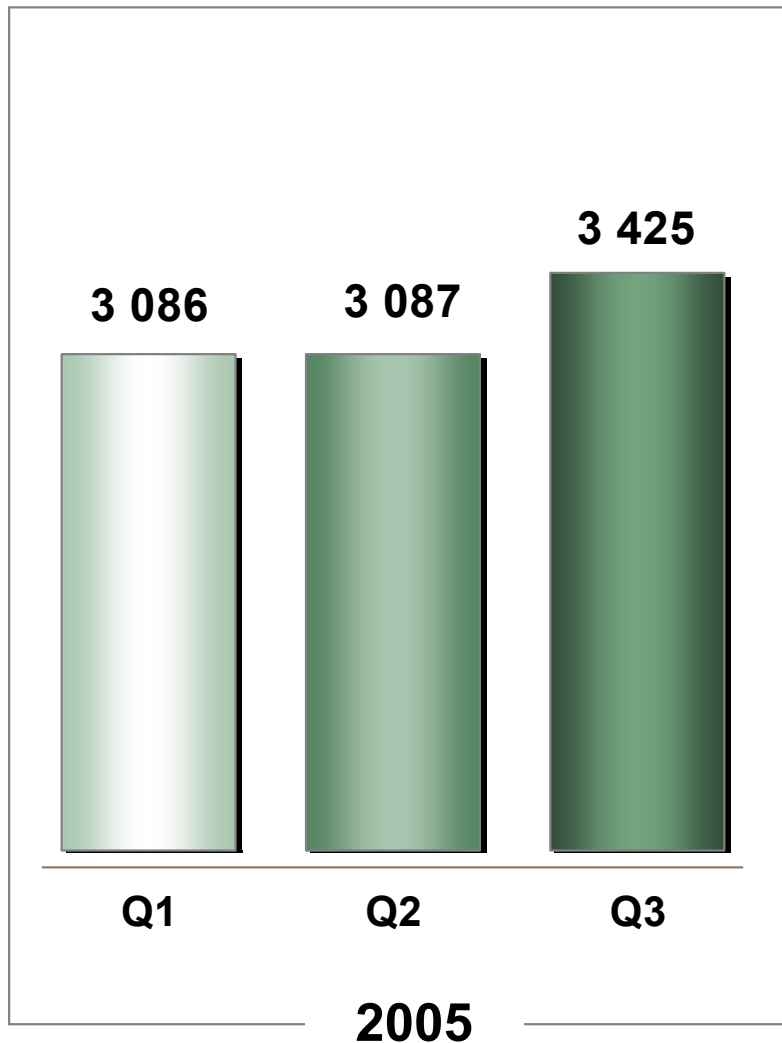
18th October 2005

Q3 2005 revenue highlights

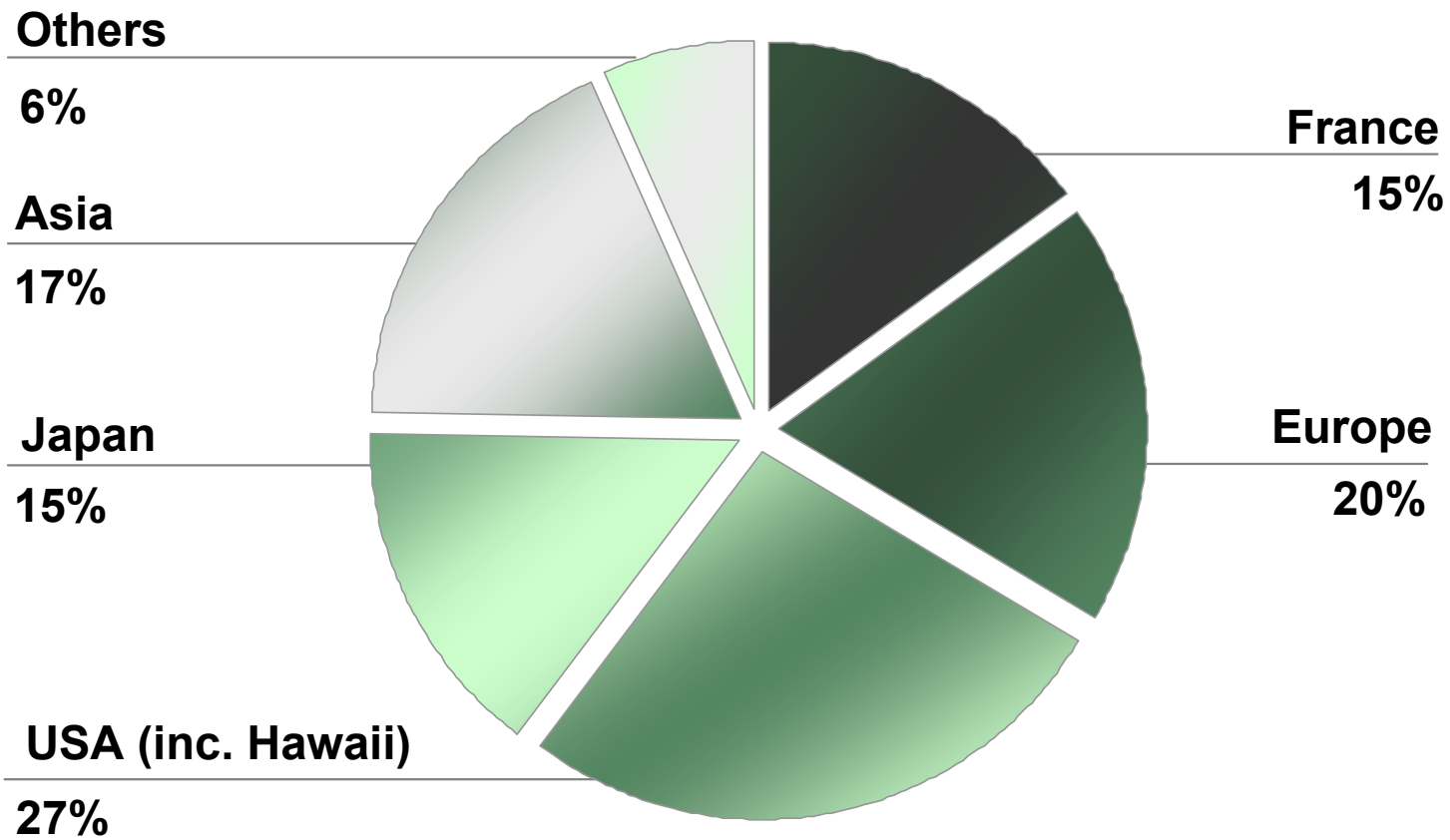
- ◆ All business groups showed double-digit organic revenue growth
- ◆ Growth in all geographic regions where the Group is present
- ◆ Strong growth in Watches & Jewelry and Perfumes & Cosmetics
- ◆ Louis Vuitton continued its double-digit sales growth at constant currency

Q3 and 9 Months 2005 revenue

in millions of euros



9 Months 2005 revenue by region in Euros



9 Months 2005 revenue growth in mainland US in Dollars

	9 Months 2005
Wines & Spirits	+ 9 %
Fashion & Leather Goods	+ 10 %
Perfumes & Cosmetics	+ 6 %
Watches & Jewelry	+ 25 %
Selective Retailing	+ 18 %
LVMH	+ 13 %

9 Months 2005 revenue growth in Japan in Yen

	9 Months 2005
Wines & Spirits	+ 12 %
Fashion & Leather Goods	+ 6 %
Perfumes & Cosmetics	+ 5 %
Watches & Jewelry	+ 11 %
Selective Retailing	+ 343%
LVMH	+ 12 %

9 Months 2005 revenue growth in Asia (excl. Japan) in Euros

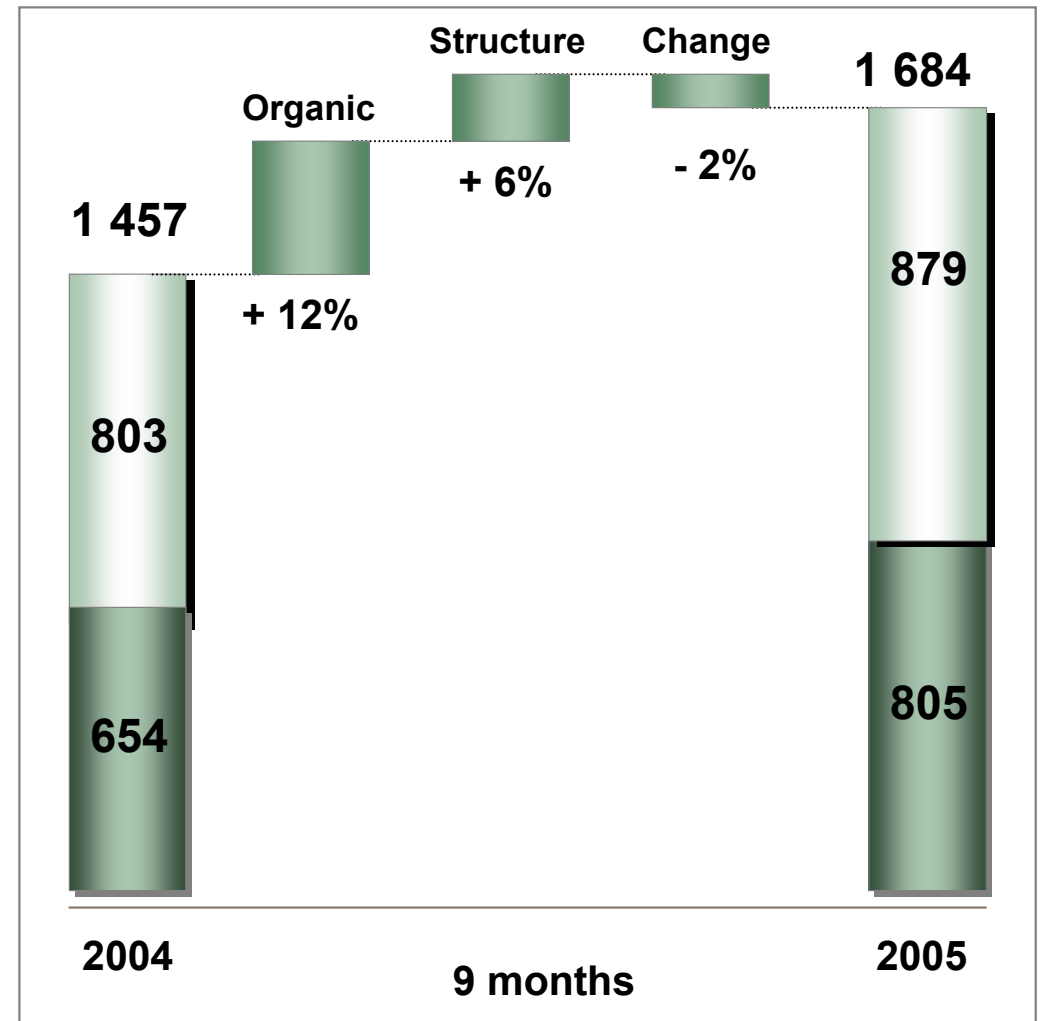
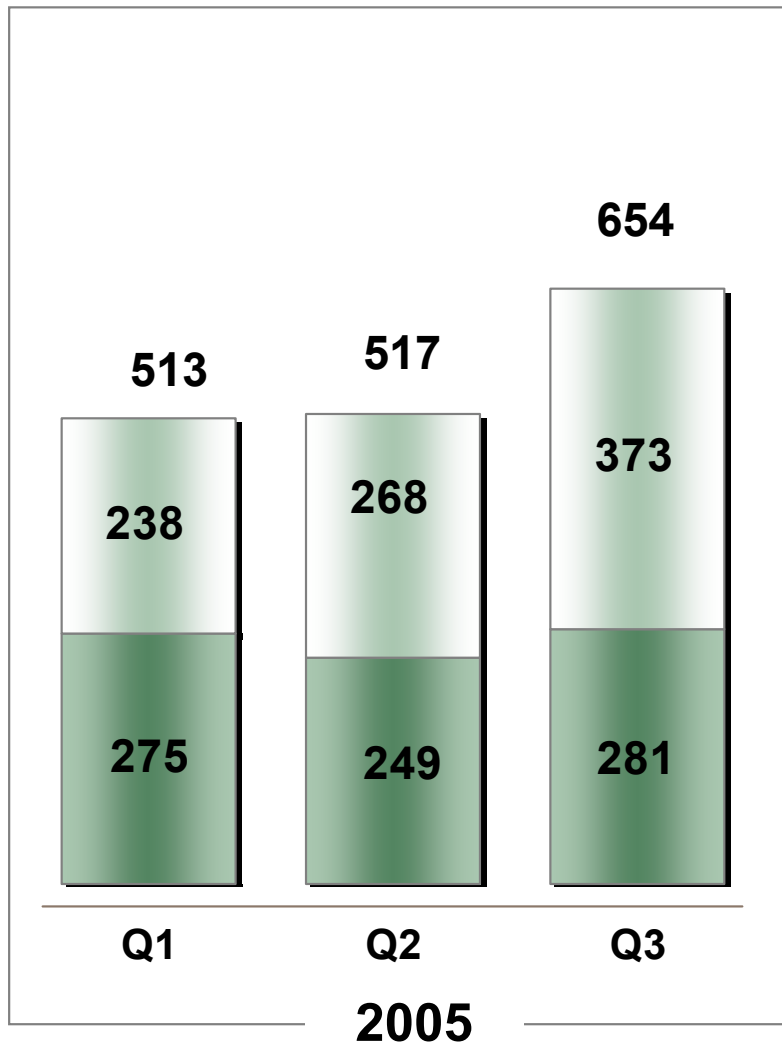
	9 Months 2005
Wines & Spirits	+ 31 %
Fashion & Leather Goods	+ 20 %
Perfumes & Cosmetics	+ 23 %
Watches & Jewelry	+ 24 %
Selective Retailing	+ 12 %
LVMH	+ 19 %

9 Months 2005 revenue growth in Europe in Euros

	9 Months 2005
Wines & Spirits	+ 20 %
Fashion & Leather Goods	+ 9 %
Perfumes & Cosmetics	+ 6 %
Watches & Jewelry	+ 8 %
Selective Retailing	+ 4 %
LVMH	+ 8 %

Wines & Spirits 9 Months 2005 revenue

in millions of euros



Champagne & Wines

Cognac & Spirits

Wines & Spirits 9 Months 2005 revenue highlights

Champagne and Wines

- ◆ Champagne volumes up 5% over 9 months
- ◆ Good performance in Europe and Japan
- ◆ Continued double-digit revenue growth for still wines

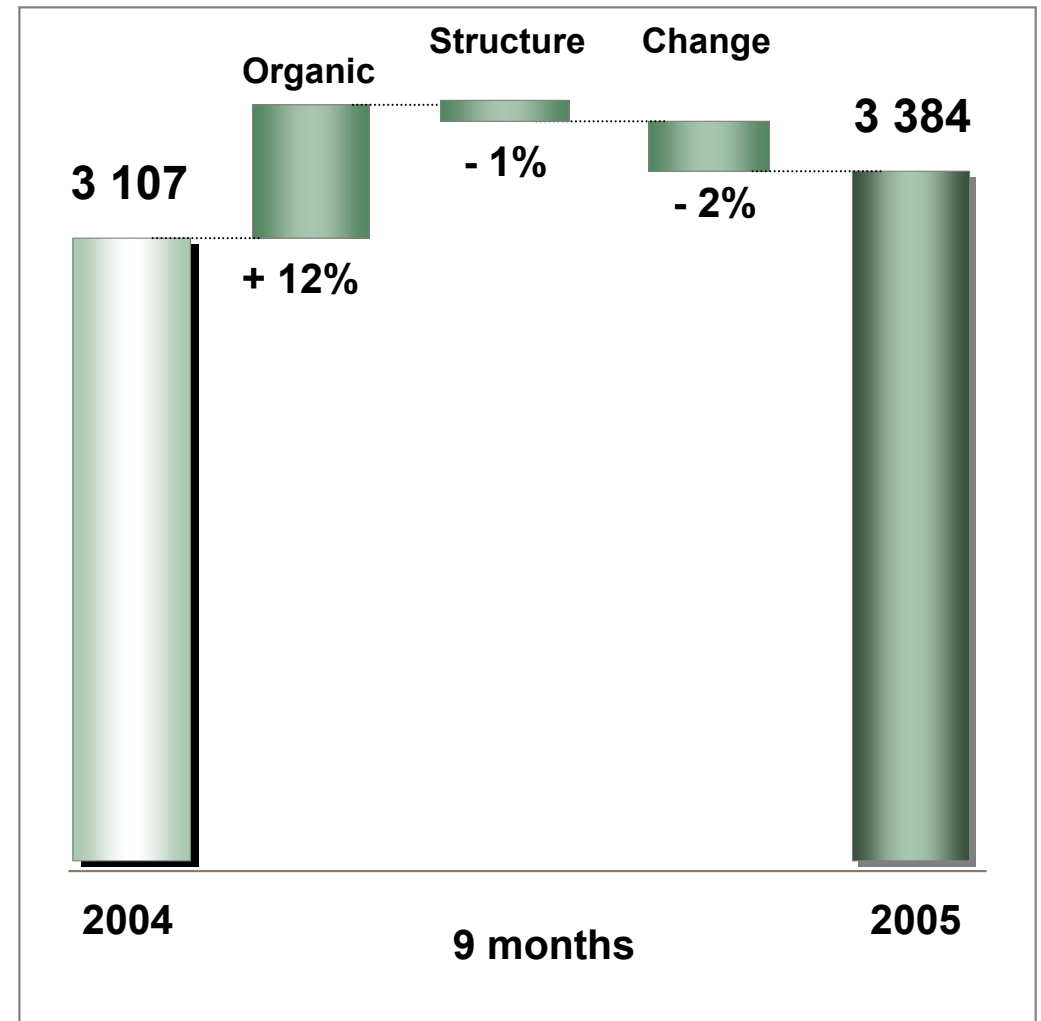
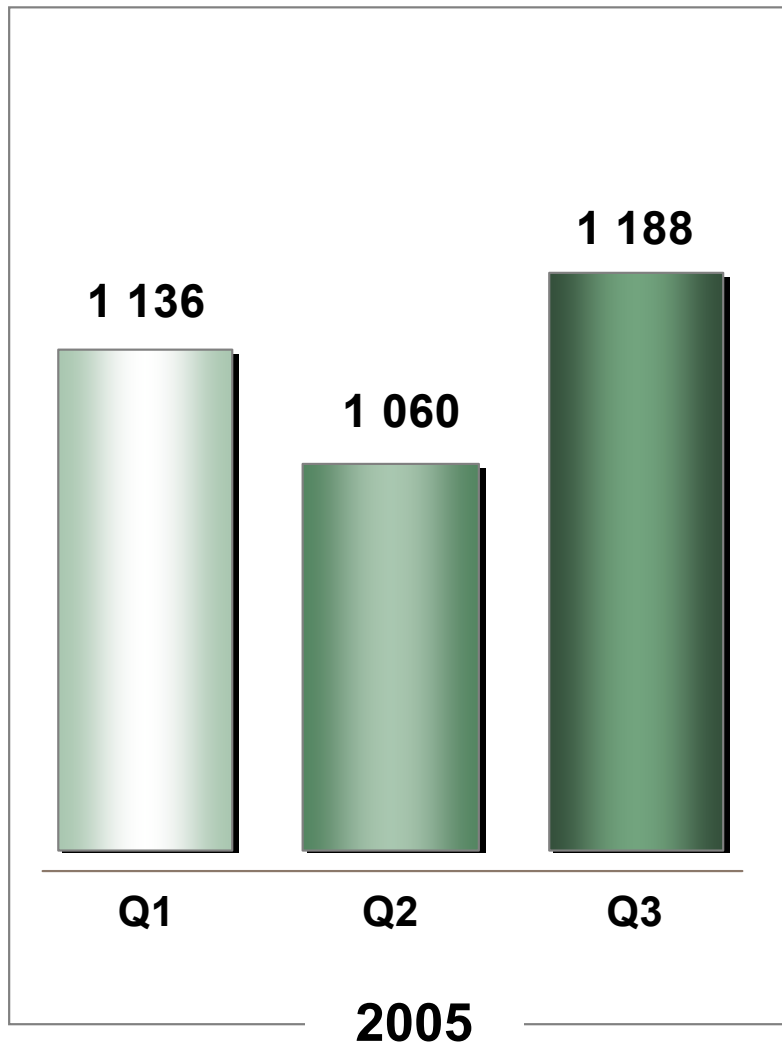
Cognac

- ◆ Volumes up 9%
- ◆ Good momentum continued in the US and China
- ◆ Strong growth for premium quality

Integration of Glenmorangie into MH distribution network in progress

Fashion & Leather Goods 9 Months 2005 revenue

in millions of euros

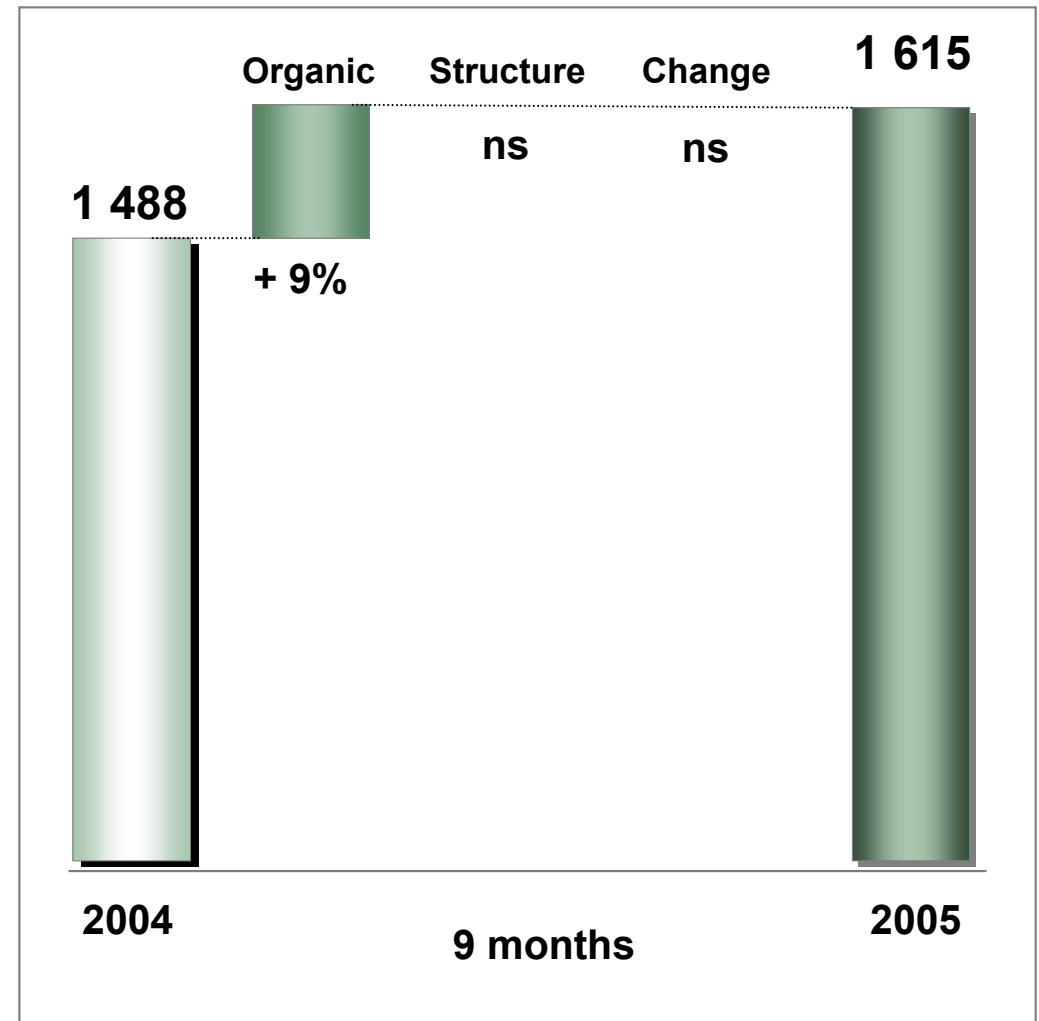
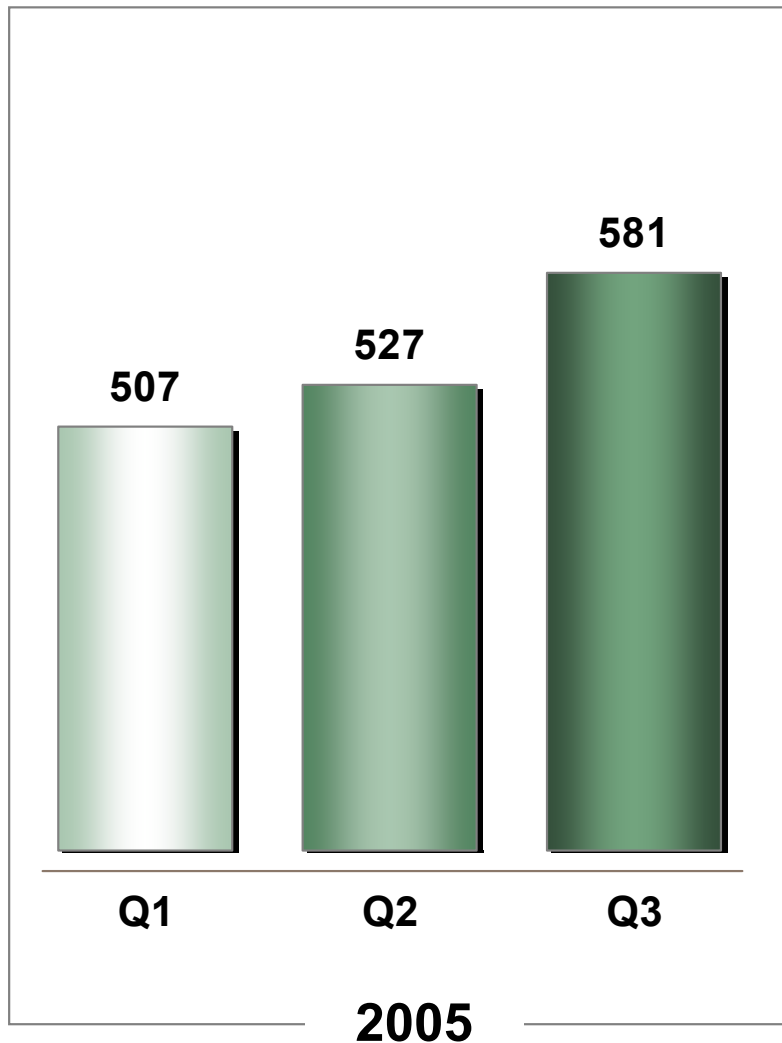


Fashion & Leather Goods 9 Months 2005 revenue highlights

- ◆ Louis Vuitton : Double-digit organic revenue growth continued
 - ◆ Particularly strong performance in Asia and Europe
 - ◆ Production capacity increased for *Denim* line
 - ◆ Reopening of LV Champs Elysées in Paris
- ◆ Continued strong double-digit revenue growth for Fendi with particularly good performance in Europe, US and Asia
- ◆ Strong performance for Marc Jacobs, Pucci and Loewe

Perfumes & Cosmetics 9 Months 2005 revenue

in millions of euros

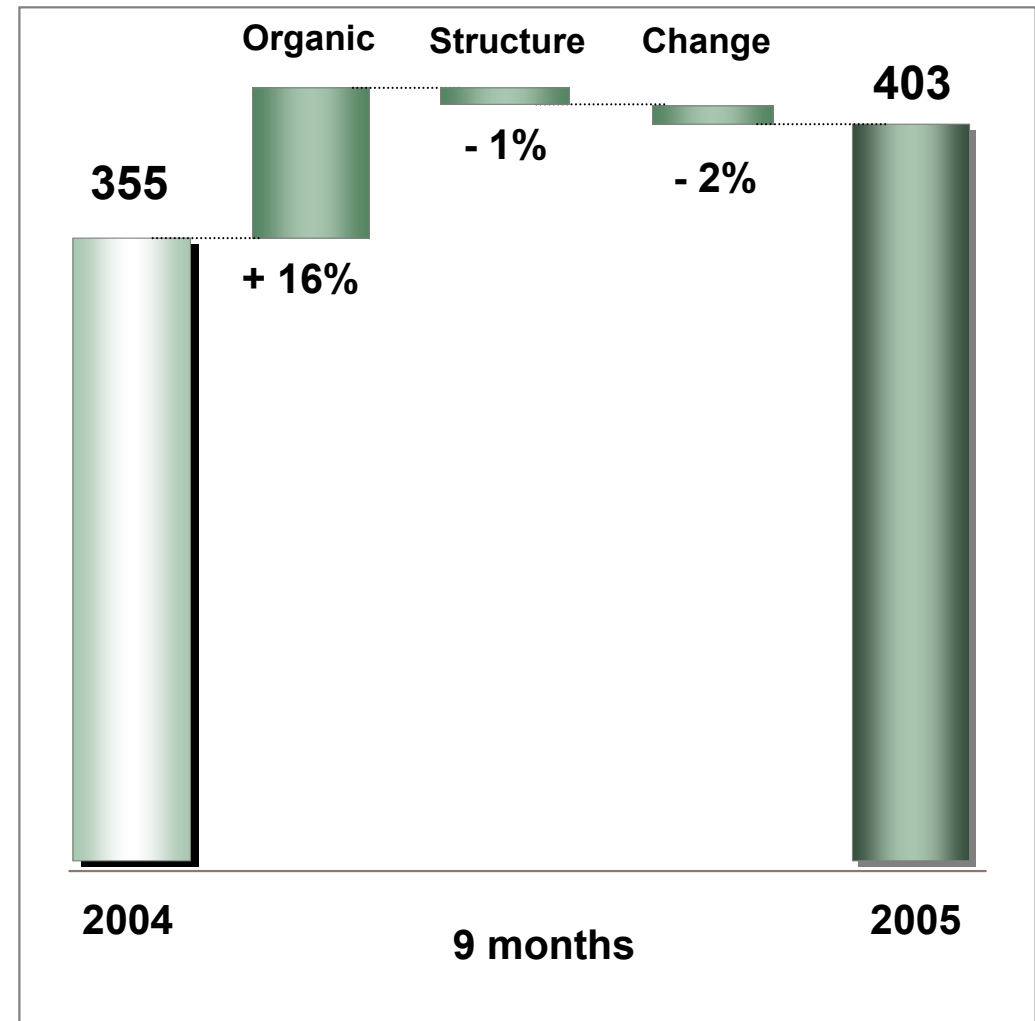
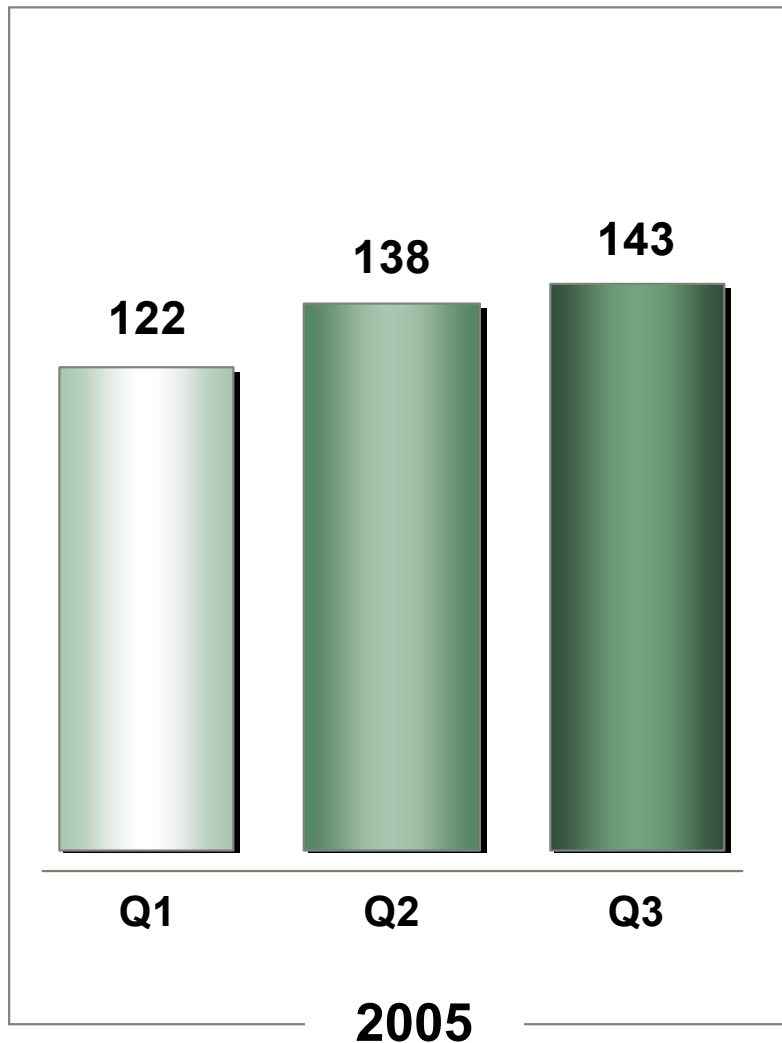


Perfumes & Cosmetics 9 Months 2005 revenue highlights

- ◆ Robust growth for Parfums Christian Dior over 9 months
 - ◆ Successful launch of new male perfume, *Dior Homme* and solid revenue from *Miss Dior Chérie*
 - ◆ Strong momentum of skincare and make-up lines
 - ◆ Very good Q3 performance in Asia and US
- ◆ Positive performance at Guerlain
 - ◆ Continued success of *L'Instant*
 - ◆ Strong growth of *KissKiss* lipstick
 - ◆ Re-launch of the *Success* range and *Super Aqua-serum*
- ◆ Continued strong double-digit revenue growth at BeneFit and Fresh

Watches & Jewelry 9 Months 2005 revenue

in millions of euros

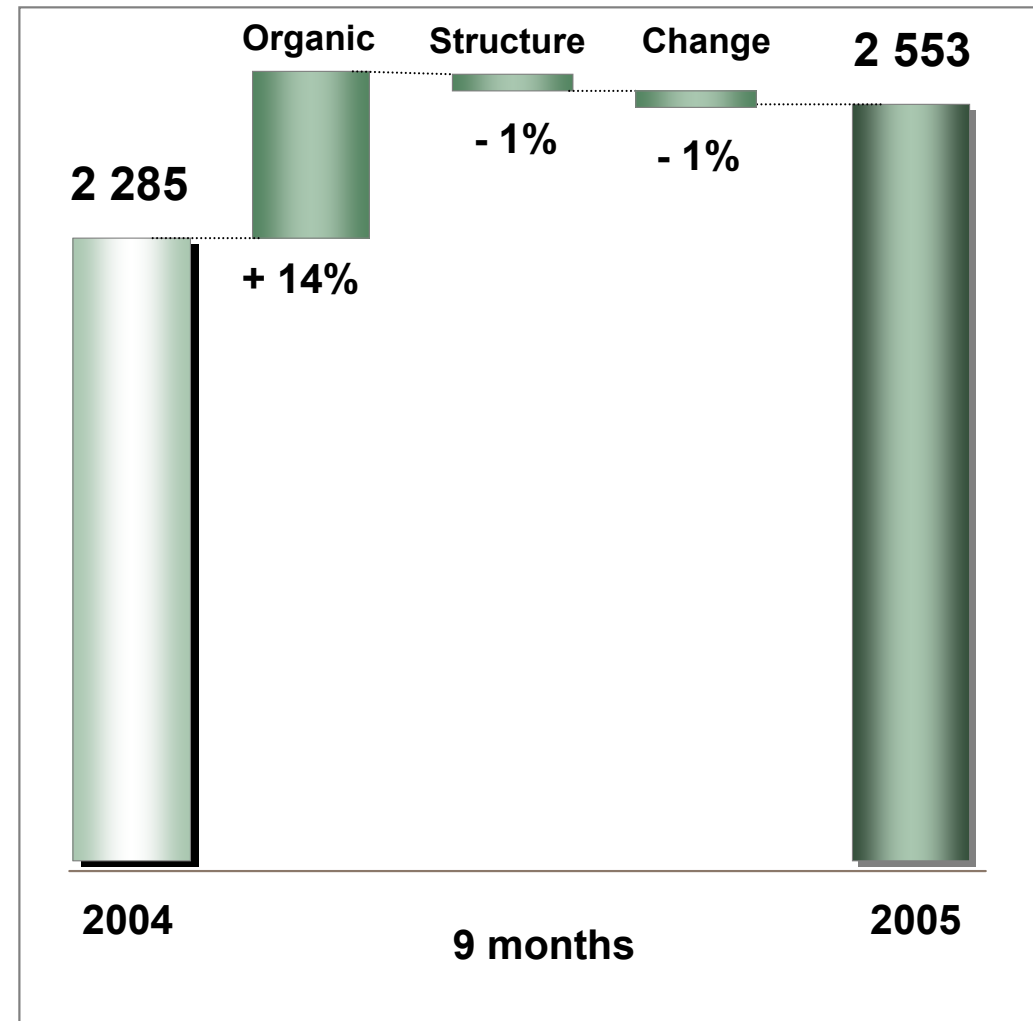
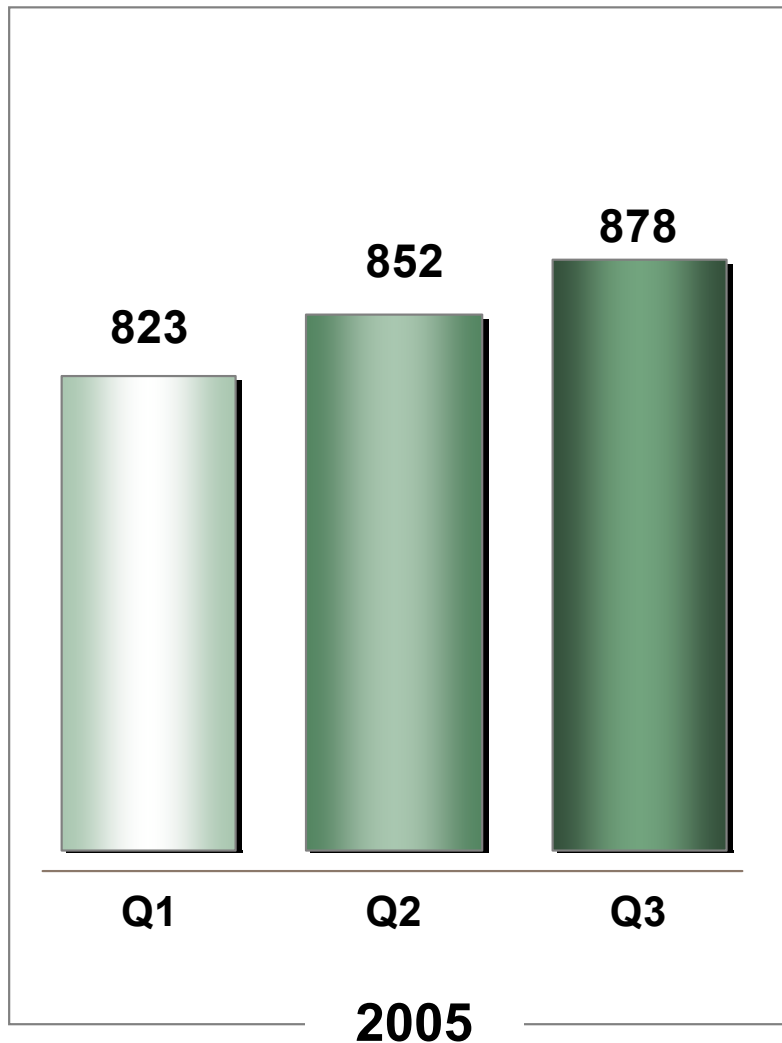


Watches & Jewelry 9 Months 2005 revenue highlights

- ◆ Double-digit growth continued at TAG Heuer
 - ◆ Market share gains
 - ◆ Strong positive trends continue in the US and Asia
- ◆ Very good start for new Dior women's line *Christal*
- ◆ Continued strong momentum at Zenith
- ◆ Strong trend at Chaumet, notably in Europe

Selective Retailing 9 Months 2005 revenue

in millions of euros



Selective Retailing 9 Months 2005 revenue highlights

- ◆ Continued double-digit revenue growth at DFS, mainly supported by Chinese tourism
- ◆ Sephora France gained market share
 - ◆ Good performance of the new French commercial web site
- ◆ Continued double-digit comparable store growth at Sephora US
- ◆ sephora.com in the US still performing strongly

9 Months 2005 revenue Conclusion

- ◆ Organic revenue growth across all business groups
- ◆ Star brands performing strongly
- ◆ Continued good revenue momentum in Europe
- ◆ Continued to focus on gaining market share, improving profitability and increasing cash flow

**Confirm significant increase
in profit from recurring operations for FY 2005**

LVMH
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