

MOËT HENNESSY ♦ LOUIS VUITTON

Société Anonyme with share capital of 152,300,959.50 euros
Registered office: 22, avenue Montaigne – 75008 Paris – France
775 670 417 RCS PARIS

BONDHOLDERS' MEETING OF SEPTEMBER 5, 2014

POSTAL VOTING OR PROXY FORM

BONDHOLDER INFORMATION

- First and Last Name/Company Name:

- Address/Registered Office:

Owner of⁽¹⁾:

-bonds of the CHF 200 million issue dated June 2, 2008 (ISIN CH0039973810)

-bonds of the EUR 150 million issue dated June 11, 2009 (ISIN FR0010762765)

-bonds of the EUR 250 million issue dated June 15, 2009 (ISIN FR0010765867)

-bonds of the EUR 500 million issue dated April 7, 2011 (ISIN FR0011033281)

-bonds of the EUR 500 million issue dated April 7, 2011 (ISIN FR0011033232)

-bonds of the EUR 500 million issue dated April 30, 2013 (ISIN FR0011485051)

-bonds of the USD 65 million issue dated August 5, 2013 (ISIN FR0011546704)

-bonds of the EUR 500 million issue dated September 5, 2013 (ISIN FR0011560440)

-bonds of the EUR 600 million issue dated November 13, 2013 (ISIN FR0011625441)

(1) Use one form for each issue.

**(I) IF YOU WISH TO CAST POSTAL VOTES,
PLEASE FILL IN THE SECTION BELOW**
and cross out the section on the right
(proxy voting form)

POSTAL VOTING FORM

I the undersigned.....

Having reviewed the items on the agenda for the Bondholders' Meeting of September 5, 2014, hereby cast postal votes as follows:

RESOLUTION^(*) **FOR** **AGAINST** **ABSTAIN**

1ST

2ND

(*) On the line for each resolution, insert an "X" in the relevant box; any line lacking an "X" will be interpreted as an abstention.
An abstention is considered as a vote against the corresponding resolution.

**(II) IF YOU WISH TO APPOINT A PROXY, PLEASE FILL
IN THE SECTION BELOW**

PROXY FORM

I the undersigned.....

Hereby appoint as proxy

Mr./Mrs.

and, as alternate proxy, Mr./Mrs.

with the understanding that neither of these proxy appointments is transferable, for the Bondholders' Meeting of **September 5, 2014** and any other meeting convened with the same agenda if the quorum is not met or for any other reason.

I hereby authorize my proxy to review all documents and receive all information, attend the meeting as well as any other meeting that might be held at a later date with the same agenda, cast all votes, sign all legal instruments or other official documents, and more generally take any and all other actions required.

Date:

Signature:

In order to be valid, this postal voting or proxy form, accompanied by a certificate produced by the authorized intermediary attesting to bond ownership as of September 2, 2014, must be received on or before September 4, 2014 at the following address: LVMH – Service Assemblées – 22, avenue Montaigne – 75008 Paris – France.