LVMH

MOËT HENNESSY ♦ LOUIS VUITTON

Société Anonyme with share capital of 152,300,959.50 euros Registered office: 22, avenue Montaigne – 75008 Paris – France 775 670 417 RCS PARIS

BONDHOLDERS' MEETING OF SEPTEMBER 29, 2014

SECOND NOTICE

POSTAL VOTING OR PROXY FORM

		E	BONDHOLDER	INFORMATION	
- First and Last Name/Company Name:					
- Address/Registered Office:					
Owner of ⁽¹⁾ :					
	bor	nds of the El	JR 500 million is	sue dated April 7, 2011 (ISIN FR0011033281)	
	bonds of the EUR 500 million issue dated April 7, 2011 (ISIN FR0011033232)				
bonds of the EUR 500 million issue dated April 30, 2013 (ISIN FR0011485051)					
bonds of the EUR 500 million issue dated September 5, 2013 (ISIN FR0011560440)					
bonds of the EUR 600 million issue dated November 13, 2013 (ISIN FR0011625441)					
(1) Use one form for ea	ach issue.				
(I) IF YOU WISH TO CAST POSTAL VOTES, PLEASE FILL IN THE SECTION BELOW and cross out the section on the right (proxy voting form)				(II) IF YOU WISH TO APPOINT A PROXY, PLEASE FILL IN THE SECTION BELOW	
POSTAL VOTING FORM				PROXY FORM	
I the undersigned				I the undersigned	
Having reviewed the items on the agenda for the Bondholders' Meeting of September 29, 2014, hereby cast postal votes as follows:					
RESOLUTION(*)	<u>FOR</u>	<u>AGAINST</u>	<u>ABSTAIN</u>	and, as alternate proxy, Mr./Mrs	
1 ST				with the understanding that neither of these proxy appointments is transferable, for the Bondholders' Meeting of September 29 , 2014 and any other meeting convened with the same agenda if the quorum is not met or for any other reason.	
2 ND		П	_		
	Ш			2014 and any other meeting convened with the same agenda i	
relevant box; an as an abstention	each reany line lac ay line lac any line sachara	solution, inseking an "X" v		2014 and any other meeting convened with the same agenda is the quorum is not met or for any other reason. I hereby authorize my proxy to review all documents and receive all information, attend the meeting as well as any other meeting that might be held at a later date with the same agenda, cast all	

In order to be valid, this postal voting or proxy form, accompanied by a certificate produced by the authorized intermediary attesting to bond ownership as of September 26, 2014, must be received on or before September 26, 2014 at the following address: LVMH – Service Assemblées – 22, avenue Montaigne – 75008 Paris – France.

Signature: